

## CURRICULUM VITAE

Ergin Bulut  
Department of Media and Visual Arts  
Rumelifeneri Yolu, 34450  
Sariyer, Istanbul, Turkey  
[ebulut@ku.edu.tr](mailto:ebulut@ku.edu.tr)

### EDUCATION

Ph.D. Institute of Communications Research; University of Illinois, Urbana-Champaign	2014
M.A. The Ataturk Institute for Modern Turkish History Bogazici University	2007
B.A. Translation and Interpreting Bogazici University	2004

### RESEARCH AND TEACHING INTERESTS

Political economy of media, creative industries and labor, critical theory and cultural studies, video game studies

### ACADEMIC WORK EXPERIENCE

**2014-present: Assistant Professor**  
Department of Media and Visual Arts, Koc University

**Summer 2013: Instructor (SOC 356)**  
Department of Sociology, Bogazici University

**Fall 2013: Research Assistant**  
Social Science Research Council and InterAsia Initiative

**Fall '12-Spring '13: Instructor (MACS 101)**  
Department of Media and Cinema Studies  
UIUC

**Spring 2012: Teaching Assistant (MACS 326)**  
Department of Media and Cinema Studies  
UIUC

**Summer '11-Fall '14: Research Assistant**  
Australian Government's Elite Schools Project,  
Multi-sited ethnography

**Fall '10-Spring '11: Editorial Assistant**  
*Qualitative Inquiry, Cultural Studies/Critical Methodologies*

**Fall 2008-Summer 2010: Teaching Assistant**  
Department of Educational Policy Studies, UIUC

## Fall 2009: Instructor

International and Global Studies, UIUC

### PUBLICATIONS

#### *Book*

**Bulut, E.** (under contract with MIT Press). *Dream Job? Precarious Work in the Digital Game Industry*.

#### *Peer Reviewed Journal Articles*

**Bulut, E.**, and Bezmez, D. (forthcoming). Representations of Disability in Turkish Health Shows: Family, Religion, and the Medical Approach. *Interactions: Studies in Communication and Culture*.

**Bulut, E.** (2016). Can the Intern Resist? Precarity of Blue Collar Labor and the Fragmented Resistance of the White-Collar Intern in Lauren Cantet's *Human Resources*. *Journal of Communication Inquiry*. doi:10.1177/0196859916658028

**Bulut, E.** (2016). 'Dramın ardındaki emek: Dizi sektöründe reyting sistemi, çalışma koşulları ve sendikalaşma faaliyetleri. *Galatasaray İletişim Dergisi*. Vol 24: 79-100.

**Bulut, E.** (2016). 'Social Media and the Nation State: Of Revolution and Collaboration'. *Media, Culture and Society*. DOI: 10.1177/0163443716643013

**Bulut, E.** (2016). Video Oyun Test Odasında *Playboring*: Video Oyun Test İşinde Güvencesizlik ve Eğlencenin Değersizleşmesinin Çakışması. *Modus Operandi: İlişkisel Sosyal Bilimler Dergisi*.

**Bulut, E.** (2015). 'Glamor Above, Precarity Below: Immaterial Labor in the Video Game Industry'. *Critical Studies in Media Communication*. 32 (3): 193-207. DOI: 10.1080/15295036.2015.1047880

**Bulut, E.** (2015). Playboring in the Tester Pit: The Convergence of Precarity and the Degradation of Fun in Video Game Testing. *Television and New Media*. 16 (3): 240-58. Prepublished online March 5, 2014. DOI: 10.1177/0123456789123456

**Bulut, E.**, Mejia, R., and McCarthy, C. (2014). 'Governance through Philitainment: Playing the Benevolent Subject'. *Communication and Critical-Cultural Studies*. Vol. 11, No: 4, 342-361. Published online September 30, 2014 <http://dx.doi.org/10.1080/14791420.2014.951948>

Greenhalgh-Spencer, Heather., Castro, M., **Bulut, E.**, Goel, K., Lin, Chunfeng, and McCarthy, Cameron (2014). Social Class as Flow and Mutability: the Barbados Case. *British Journal of Sociology of Education*. 36 (1): 156-173.

McCarthy, Cameron., **Bulut, E.**, Castro, M., Goel, K., and Greenhalgh-Spencer, H. (2014). The Argonauts of postcolonial modernity: elite Barbadian schools in globalizing circumstances. *Globalisation, Societies and Education*. Vol. 12, No. 2, 211-227.

**Bulut, E.** (2013). Seeing as Labor: Walter Benjamin, Pedagogy, and Video Games. *Review of Education, Pedagogy, and Cultural Studies*, 35-5: 408-425.

**Bulut, E.** (2013). Gezi Parkı Eylemleri ve Türkiye'de Haber Medyası [Gezi Parkı Protests and Electronic News Media in Turkey]. *Kampplatz*, vol:2, no:4.

**Bulut, E.** (2010). 'Transformation of the Turkish Vocational Training System: Capitalization, Modularization and Learning Unto Death'. *The Journal for Critical Education Policy Studies*, Volume 8, Number 1.

Peters, M., Britez, R. & **Bulut, E.** (2009). 'Cybernetic Capitalism, Informationalism and Cognitive Labor'. *Geopolitics, History, and International Relations* 1: 11-39.

### **Book**

Peters, M., and **Bulut, E.** (Eds). 2011. *Cognitive Capitalism, Education and Digital Labor*. New York: Peter Lang.

### **Book Chapters**

Bulut, E., and Bal, M. (submitted). Disrupting the Spectacle: The Case of *Capul TV* During and After Turkey's Gezi Uprising. In Marco Briziarelli and Emi Armano (eds.), *The Spectacle of Free Labor*. London: Westminster University Press.

**Bulut, E.** (forthcoming). Processes of Friction in Digital Game Production: Corporatization, Financialization and Precarization. In Craig S. Watkins (ed.), *Remaking the Creative Economy: The Future of Innovation*. Routledge.

**Bulut, E.** (2016). The Nation State in Intersectional Internet: Turkey's Encounters with Facebook and Twitter. In S. Noble & B. Tynes (Eds.), *The Intersectional Internet*. Peter Lang Publishing.

**Bulut, E.** (2016). Labor in the Digital Age. In Micheal Peters (Ed.). *Encyclopedia of Educational Philosophy and Theory*. Springer.

**Bulut, E.**, and Mejia, R. (2016). Designing Emotions: *Deliver the Nets*, Eradicate Malaria in Africa and Feel Good? In Safiya Noble & Sharon Tettegah (Eds.), *Emotions, Technology and Design*. Amsterdam: Elsevier Publishing.

**Bulut, E.**, Dincer, E. (2013). Mediation of Financial Crisis on Film: Keeping the American Dream as the Big Other Alive. In C. McCarthy & K. Palma & A. Kozma (Eds.), *Mobilized Identities*. Common Ground Publishing.

**Bulut, E.** (2013). Labor, Aesthetics, and Cultural Studies in the Age of Digital Capitalism. In M. Peters & Dan Araya & Tina Besley & (Eds.), *The New Development Paradigm: Education, Knowledge Economy, and Digital Futures*. (pp. 66-94). New York: Peter Lang Publishing.

McCarthy, Cameron, **Bulut, E.**, and Patel., R. (2013). "Race and Education in the Age of Digital Capitalism." In *International Handbook of Curriculum Research 2nd Edition*. Edited by William Pinar (32-44). New York and London: Routledge.

**Bulut, E.** (2012). Learning to FlexLabor: How Working Class Kids Train for Flexible Labor Markets. In K. Inal & G. Akkaymak (Eds.), *Neoliberal Transformation of Education in Turkey: Political and Ideological Analysis of Educational Reforms in the Age of AKP*. MacMillan.

**Bulut, E.** (2011). Creative Economy: Seeds of Social Collaboration or Capital's Hunt for General Intellect and Imagination? In M. Peters & E. Bulut (Eds.), *Cognitive Capitalism, Education and Digital Labor* (pp. 151-168), New York: Peter Lang.

**Bulut, E.** (2011). Labor and Totality in ‘Participatory’ Digital Capitalism. In C. McCarthy, H. Greenhalgh-Spencer, & R. Mejia (Eds.), *New Times: Making Sense of Critical/Cultural Theory in a Digital Age* (pp. 51–70). New York: Peter Lang.

**Bulut, E.** (2010 – in Turkish). ‘Turkiye’de Mesleki Egitimin Donusumu: Sermayeleşme, Modülerleşme ve Olumune Oğrenme’ in K. Inal (Ed.) *Turkiye’de Cocuk Emegi [Child Labor in Turkey]*, Utopya Publishing: Ankara.

Peters, M., Britze, R., and **Bulut, E.** (2010). Cybernetic Capitalism, Informationalism and Cognitive Labor. In Z. Leonardo (Ed.). *Handbook of Cultural Politics and Education* (303-325), New York: Peter Lang.

Peters, M., and **Bulut, E.** (2009). Education and Culture. In J. Arthur and Ian Davies (Eds.) *Routledge Textbook on Educational Studies*, New York: Routledge.

### **Reviews and Others**

Role Model Turkey’s Bankrupt News Media: Lessons from Gezi Parki Protests. In *The Political Economy of Communication*, 1:2, 2014.

Book Review: *Work’s Intimacy*, by Melissa Gregg, co-authored with Cameron McCarthy, in *Canadian Journal of Communication*, 37:2, 2012.

Book Review: *The Material Child*, by David Buckingham, co-authored with Cameron McCarthy, in *British Journal of Sociology of Education*, 2012, vol 33, no 6: 913-925.

Book Review: *Creative Labour: Media Work in Three Cultural Industries* (by David Hesmondhalgh and Sarah Baker), *European Journal of Communication*, September 2011, vol. 26, no. 3: 264-267.

In Brief Review of *The Craftsman*, by Richard Sennett, ‘A Holistic Approach Towards Creativity, Labor and Education in Digital Capitalism’ in *Curriculum Inquiry*, 41:1, 2011.

Review Essay: Bulut, E. & Pitton, V. ‘Critically Reviewing Globalization’ in *Discourse: Studies in the Cultural Politics of Education*, 31, (1), February 2010. Routledge: New York.

Book Review: *Marx and Education* (by Robin Small), *Policy Futures in Education*, Volume 7, Number 3, 2009.

### **Translations**

*The Precariat*, by Guy Standing, Iletisim Publishing, 2014.

“Free Labor” by Tiziana Terranova, *Folklor ve Edebiyat*, 2015 (co-translated with Ayhan Aytes).

*Education and Power*, by Michael Apple, Kalkedon Publishing, 2006.

*Fools’ Crusade: Yugoslavia, NATO and Western Delusions*, by Diana Johnstone, Baglam Publishing, 2004 (co-translated with Emre Erguven).

Aijaz Ahmad, “Imperialism of Our Time” in *Socialist Register 2004*, Alaz Publishing, 2004.

Aijaz Ahmad, “Postcolonialism: What’s in a Name?” in *Felsefelogos*, 2005.

## AWARDS, GRANTS, AND FELLOWSHIPS

<b>UIUC</b> , Graduate College Dissertation Completion Fellowship	2013
<b>UIUC</b> , Institute of Communications Research Mini Summer Fellowship	2013
<b>International Communication Association</b> , Travel Grant	2013
<b>UIUC</b> , Conference Travel Grant	2012
<b>UIUC</b> , Graduate College Focal Point Grant for <i>Transnational Communications Research</i>	2012
<b>UIUC</b> , Institute of Communications Research Mini Summer Fellowship	2012
<b>UIUC</b> , Unit for Criticism and Interpretive Theory, Travel Grant	2012
<b>UIUC</b> , Institute of Communications Research Mini Summer Fellowship	2011
<b>UIUC</b> , Hardie Conference Travel Award	2011
<b>UIUC</b> , International Forum for US Studies, Graduate Scholar Affiliate	2011
<b>UNICEF</b> – Turkey Grant for participation at IAMCR, Istanbul	2011
<b>Cornell University</b> School of Criticism and Theory Fellow; Unit for Criticism and Interpretive Theory's Nicholson Graduate Student Fellowship, provided by UIUC	2010
<b>HASTAC</b> (Humanities, Arts, Science and Technology Advanced Collaboratory) Scholar Award	2010
<b>UIUC</b> , Conference Travel Award	2008
<b>Fulbright</b> Travel Award, Turkey	2008

## CONFERENCE/WORKSHOP PRESENTATIONS

InterAsian Connections V: Seoul – Mediated Populism, Seoul, Korea, April 26-30 2016 (with Erdem Yoruk): Contentious Politics and Trolling in Turkey

Remaking the Creative Economy: The Future of Innovation, Austin, Texas, USA, October 30-31 2015 (Invited talk): Processes of Friction in the Digital Game Production: Corporatization, Financialization and Precarization.

Capitalism, Culture, and Media, Leeds, UK, September 7-8 2015: Labor Behind the Drama: Class Divisions and Precarity in Turkish Soap Opera Industry.

European Sociological Association, Prague, Czech Republic, August 25-28, 2015: Hard Labor Under “Soft Power”: Labor Conditions of Turkish Soap Opera Workers.

2. Ulusal Yeni Medya Kongresi, Kadir Has Üniversitesi, İstanbul, 26-27 Şubat, 2015: Dijital Oyun Endüstrisinde Güvencesiz Çalışma: Arzu Ekonomisinde Hazzın Azalması ve Kontrol İşçilerinin Deneyimi.

Digital Labor: Sweatshops, Picket Lines, Barricades, New York City, November 14-16, 2014: The Trade off Between Financial Security and Autonomy in the Video Game Industry: A Discussion on Corporatization, Financialization and Precarization.

Media and/as Activism: International Workshop, Delhi, India, October 4-5, 2014: Media Activism as Multitude's Voluntary Labor: The Case of *Capul TV*.

Infrastructures of Empire, New York City, April 25-26, 2014: Facebook and Nation State: Of Revolution and Collaboration.

NCA, Washington, DC., November 21-24, 2013: “Is daddy gonna come to our house tonight?”: The Dialectics of Unpaid Labor at Home and Cool Play at Work in the Gaming Industry.

IAMCR, Dublin, Ireland, 25-29 June 2013: “Crunch at the Fraternity House, Mandatory Dinner at Home, Lunch at Parks: Women's Invisible Domestic Labor in the Gaming Industry”.

ICA, London, UK, 17-21 June 2013: “Production of the Micro-Urban Space: Understanding Spatial Dynamics in the Gaming Industry”.

ICA, London, UK, 17-21 June 2013: “Mediation of the crisis in America: Hollywood’s pendulum between individualism and evil corporations” (co-authored with Evren Dincer).

AERA, San Francisco, California, April 27-May 1 2013: “When Multiculturalism Meets Neoliberalism: An Analysis of Two Turkish Universities in Constructing Uneven Geographies and Imaginaries in the Age of Digital Capitalism” (with Bora Erdagi).

Extending Play: Rutgers University Media Studies Conference, New Jersey, 19-20 April 2013: “Seeing and Playing as Labor: Towards a Visual Materialist Pedagogy of Video Games Through Walter Benjamin”.

Society for Cinema & Media Studies, Chicago, March 6-10 2013: “Immaterial Labor Along the Pleasure/Pain Axis: Precarious Experience of Video Game Testers”.

NCA, Orlando, Florida, November 15-18 2012: ‘Basically, I am a Single Mom When He is Crunching’: Women’s Invisible Labor in Sustaining the Game Industry.

NCA, Orlando, Florida, November 15-18 2012: ‘Basically, I am a Single Mom When He is Crunching’: Women’s Invisible Labor in Sustaining the Game Industry.

NCA, Orlando, Florida, November 15-18 2012: “Visualizing Work in Video Game Industry: Revealing Affect through Photography”.

NCA, Orlando, Florida, November 15-18 2012: “Dream or Dead End Job? Precarious ‘Playbor’ in Video Game Testing”.

User-Public-Audience: An Interdisciplinary Conference, Urbana-Champaign, Illinois, October 5-6, 2012: “What is a Casual Gamer? The Historical and Political Economic Amnesia of Defining Gaming Practices” (with Robert Mejia).

ICA, Phoenix, Arizona 24-28 May 2012: “Philitainment: Simulating Poverty, Playing Development”.

ICA, Phoenix, Arizona 24-28 May 2012: “Seeing as Labor: Visual Pedagogy, Walter Benjamin, and Video Games”.

Union for Democratic Communications (UDC) 10-12 May 2012: “Visualizing Subjectivity in Video Game Production: Towards a Methodology of the Immaterial and the Aesthetic”.

Union for Democratic Communications (UDC) 10-12 May 2012: “Will Work for Fun: Precarious Labor in the Video Game Industry”.

IAMCR Istanbul 13-17 July 2011: ‘Cities, Creativity and Connectivity’, Istanbul: “Raising Awareness Through Philitainment: Solve Hunger, Eradicate Malaria and Have Fun”.

IAMCR Istanbul 13-17 July 2011: ‘Cities, Creativity and Connectivity’, Istanbul: “Politics of Video Game Labor: Precarity and Commodification of Information in the ‘New’ Economy”.

7<sup>th</sup> International Congress of Qualitative Inquiry, 17-21 May 2011: “Digital Philanthropy: Governing Through Fun”.

Technologies of Migration, Urbana-Champaign 21-22 April 2011: “Ambivalence of Creativity and Commerce: Labor Processes in Video Game Programming and Outsourced Art”.

American Association for the Advancement of Curriculum Studies, New Orleans 5-8 April, 2011: “Walter Benjamin, Video Games and Visual Pedagogy”.

Historical Materialism, Fifth Annual Conference: ‘Many Marxisms’, London 7-9 November 2008: “The Transformation of the Turkish Vocational Training System: Creation of Lifelong Learning Loyal Technicians”.

#### PROFESSIONAL SERVICE

Reviewer for Communication, Culture and Critique, Triple C, European Journal of Cultural Studies (2016)

ICA, IAMCR and UDC member

Reviewer for *TV and New Media*, *GS Iletisim*, *Modus Operandi* (2015)

Reviewer for *ICA* (2014, 2015)

Reviewer for *Triple C* (2014)

Reviewer for *TV and New Media* (2014)

Reviewer for *New Perspectives on Turkey* (2014)

Reviewer for *Communication and Critical Cultural Studies* (2013)

#### PROFESSIONAL MEDIA WORK

##### **Freelance Documentary Translator**

Al Jazeera Turkish, Istanbul, Turkey, 2013-2014.

##### **Simultaneous Interpreter and Editor**

Dogus Media Group (NTV), Istanbul, Turkey, 2004-2008.

#### REFERENCES

Cameron McCarthy

Professor, Institute of Communications Research, Educational Policy Studies, University of Illinois at Urbana-Champaign

119 Gregory Hall, 810 S. Wright St., Urbana, IL 61801

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Emeritus Research Professor, Institute of Communications Research, University of Illinois at Urbana-Champaign

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